

Sustainable Transformation of the Danube Region and the Future of the Bioeconomy-based Competitiveness

Datum:

28.05.2019 - 29.05.2019

Ort:

Prag (Tschechische Republik)

Kosten:

kostenfrei

Adresse:

28.05.2019

Hotel Grandium Prague

Politických veznu 913/12

110 00, Praha 1

Tschechische Republik

29.05.2019

Old Town Hall

Staroměstské náměstí 1/3

110 00, Staré Město, Praha 1

Tschechische Republik

Art:

Konferenz

Zielgruppe:

KMU, Clustermanager, Wirtschaftsförderer und Forschungseinrichtungen

Veranstalter:

Danube Region Priority Area 8 "Competitiveness of Enterprises"

National Cluster Association-CZ (NCA)

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Sprache:

Englisch

Folgende Informationen sind nur auf Englisch verfügbar

Event description

INTERREG Danube Transnational Programme - DanuBioValNet project and the EU Strategy for the Danube Region Priority Area 8 "Competitiveness of Enterprises" invite you to the Joint Conference "Sustainable Transformation of the Danube Region and the Future of the Bioeconomy-based Competitiveness".

The event is devoted to the future of competitiveness of the Danube Region in times of regional transformation, role of clusters, bioeconomic transformation and multi-level impact of the DanuBioValNet project. It brings together interested cluster and bioeconomy experts, policy makers, academia and companies (SMEs) and transfers the knowledge and good practice regarding the competitiveness and bioeconomic transformation of the Danube Region.

Day 1 – Competitive Transformation

The first day focuses on the future of competitiveness of the Danube Region in times of regional transformation. It highlights the future role of regions in terms of providing better framework conditions for innovation and transformation. The interplay between national and regional level as well as the role of clusters to support SMEs to better cope with the upcoming challenges will be discussed.

Day 2 – Bioeconomic Transformation

The transition from a fossil-based to a circular-bio-based industry addresses some of the main challenges identified in the Danube Region. If implemented in a holistic way, this transition can contribute to achievement the climate change targets and will support regional development through diversification of the regional economies. The establishment of new bio-based value chains from primary production to consumer markets needs to be done by connecting enterprises from different regions and industries. The second day highlights the impacts of the DanuBioValNet project. By design, the project follows a multi-level stakeholder approach (Policy makers – Business Support Organisations – SMEs – Higher Education and Research).

Please find the agenda and registration link above. For further information do not hesitate to contact us.





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