Healthcare industry in the Covid-19 pandemic: How to use the full potential of Europe's healthcare industry

Datum:
03.12.2020
10:30 - 15:30 Uhr

Ort:
Online

Kosten:
kostenfrei

Art:
Webinar

Veranstalter:
Ministerium für Wirtschaft, Arbeit und Wohnungsbau Baden-Württemberg

Sprache:
Englisch

Die nachfolgenden Informationen sind ausschließlich in englischer Sprache verfügbar:

Program:

10.30 - 12.30 | Political Strategies/ Positions/ Best-practice-Examples

- **Pharmaceutical Industry**: Strategies for a competitive Europe
  Competitiveness / European value chain
- **Medtech:** Improving the potential for innovations despite the crisis
  Role of diagnostics / regulatory framework
- **Smart Health:** Seizing oppurtunities of the digital age
  European Health Data Space / Smart Health Strategic Value Chain

Opening of the conference "The importance of the healthcare industry"

- Dr. Nicole Hoffmeister-Kraut MdL, Minister of Economic Affairs, Labour and Housing Baden-Württemberg

Baden-Württemberg case example

- Dr. Florian von der Mülbe, Chief Production Officer and co-founder, CureVac AG
- Dr. Günter Roth, CEO, BioCopy GmbH

Panel: "Healthcare industry in the Covid-19 pandemic: How to use Europe's full potential"

- Dr. Nicole Hoffmeister-Kraut MdL, Minister of Economic Affairs, Labour and Housing Baden-Württemberg
- Andrzej Rys, DG SANTE, Director, Health systems, medical products and innovation
- Andreas Glück, Member of the European Parliament, FDP
- Dr. Andreas Schwab, Member of the European Parliament, CDU
- Professor Dr. Hagen Pfundner, Executive Board of Roche Pharma AG
- Professor Dr. Katja Schenke-Layland, Professor at the Womens Hospital Eberhard-Karls-University Tübingen and Director of the Natural and Medical Science Institute Reutlingen
- Professor Dr. Mark Dominik Alscher, Medical Managing Director, Robert Bosch Hospital Stuttgart
- Dr. Martin Leonhard, Executive Director Technology Management KARL STORZ SE & Co. KG and MedTech Chairman at Spectaris -German industry association for Optics, Photonics, Analytical and Medical Device Technologies
- Professor Dr. Ralf Kindervater, CEO BIOPRO Baden-Württemberg GmbH (moderator)

12.30 - 14.00 | Break

14.00 - 15.30 | Exchange of experiences/ Study Cases/ Concrete Solutions

Parallel roundtables with discussions of Experts

1. Roundtable on Medtech:
How can the European regulatory framework promote the future of medtech?

- Andrzej Rys, DG SANTE, Director, Health Systems, medical products and innovation
- Julia Steckeler, Managing Director, MedicalMountains GmbH
- Oliver Bisazza, Director Regulations & Industrial Policy, MedTech Europe
- Dr. Martin Leonhard, Executive Director Technology Management KARL STORZ SE & Co. KG and MedTech Chairman at Spectaris -German industry association for Optics, Photonics, Analytical and Medical Device Technologies
- Dirk Schick, Head of Market Development Germany, Roche Diagnostics and Board Member of the German Industry Association for Diagnostics (VDGH)
- Professor Dr. Ralf Kindervater, CEO BIOPRO Baden-Württemberg GmbH (moderator)

2. Roundtable on Pharmaceuticals (phytopharmaceuticals):
How to ensure the competitiveness of European herbal medicines?

- Introduction: "**Health Claims Regulation – Background, progress and status quo**" by Dr. Michael Weidner, Kozianka & Weidner law firm
- Dr. Martin Braun, Head of Production Germany, Dr. Willmar Schwabe GmbH & Co. KG
- Mathias Arnold, Vice President, Pharmaceutical Group of the European Union
- Dr. Emiel van Galen, Chair of the committee on Herbal Medicinal Products (EMA)
- Jutta Paulus, Member of the European Parliament
- Dr. Alexander Natz, CEO EUCOPE (moderator)

3. Roundtable on Smart Health:
How to make the most of Europe's data?

- Tobias Wiesenthal, DG CNECT, Head of Sector Research and Innovation, eHealth, Well-Being and Ageing
- Axel Voss, Member of the European Parliament
- Cristina De Capitani, Cluster Manager, Lombardy Cluster "Technologies for Living Environments"
- Professor Dr. Mark Dominik Alscher, Medical Managing Director, Robert Bosch Hospital Stuttgart
- Professor Dr. Katja Schenke-Layland, Professor at the Womens Hospital Eberhard-Karls-University Tübingen and Director of the Natural and Medical Science Institute Reutlingen
- Professor Dr. Oliver G. Opitz, Head of the Coordination Centre for Telemedicine Baden-Württemberg (moderator)

Quelle

Ministerium für Wirtschaft, Arbeit und Wohnungsbau Baden-Württemberg

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