

Practical information



Conference venue/hotel

BelAir Hotel The Hague
Johan de Wittlaan 30, 2517 JR The Hague
Phone +31 (0)70-3525354
conference@belairhotel.nl

Registration

Registration via www.healthydietforhealthylife.eu or directly via www.decongresbalie.nl, option 'inschrijven' (= subscribe; the relevant page is in English). Participation in the conference is free of charge.

Contact

Valesca Kuling - ZonMw
PO Box 93 245
2509 AE Den Haag
Phone +31 (0)70-3495191 (secretary)
kuling@zonmw.nl

or the organisers from deCongresbalie:
Anke Peters, phone +31 (0)162-432428, info@decongresbalie.nl

Transport

Trains leave Amsterdam Schiphol every 15 minutes to The Hague Central Station (duration: 35/40 minutes). Probably (free) shuttle buses will be arranged by the organisation from Amsterdam Schiphol to the hotel (and back). If you are willing to use this shuttle, please sign in for it on the subscription form; the busses will only be arranged in case of substantial interest/users. You will be informed about all transport possibilities and global costs in your confirmation letter.

Hotel bookings

The organisation has made special arrangements with the BelAir Hotel: Hotel rooms are available for participants at a rate of € 135,-, incl. breakfast, excl. tourism tax. For hotel bookings in BelAir:

- fill in the special form which can be downloaded from the JPI website www.healthydietforhealthylife.eu and mail/fax the form to the hotel
- or call the hotel, referring to the number GF10221.

Cancellations

For cancellations after registration:

- for the conference: report to Anke Peters / deCongresbalie, info@decongresbalie.nl, or phone: +31 (0)162-432428
- for your hotel room: contact the hotel directly.



Pre-announcement of the conference

Healthy Diet for a Healthy Life

Joint Programming Initiative

June 14, 2012

Hotel BelAir, The Hague



The 'A healthy diet for a healthy life' Joint Programming Initiative's vision is that all Europeans will have the motivation, ability and opportunity to consume a healthy diet from a variety of foods, have healthy levels of physical activity and the incidence of diet-related diseases will have decreased significantly by 2030.

First Conference



The Healthy Diet for a Healthy Life Joint Programming Initiative (HDHL JPI) was launched in 2010 with participation of 21 European Member States and Associated Countries. JPI is pleased to inform you that the conference of the Healthy Diet for a Healthy Life Joint Programming Initiative, with the presentation of the SRA and the pilot actions, will be organised on the 14th of June 2012 in The Hague, followed by several meetings for MB, SHAB and SAB members on June 15th.

The grand challenge for Europe is to shift the focus from a defensive policy of combating illness to an offensive approach of promoting health. The HDHL JPI goals are to provide research coordination regarding the impact of diet and lifestyles on health, significantly contributing to the construction of a fully operational European Research Area for the prevention of diet-related diseases and strengthening the leadership and competitiveness of research activities in this field. The initiative has identified three key interacting research areas in order to realise this:

- Determinants of diet and physical activity: *ensuring the healthy choice is the easiest choice for consumers*
- Diet and food production: *developing high-quality, healthy, safe and sustainable food products*
- Diet-related chronic diseases: *preventing diet-related, chronic diseases and increasing the quality of life delivering a healthier diet*



Together

The conference will bring together many important stakeholders in the health and nutrition field, including policy makers, scientists, industry and Non-Governmental Organisations (NGO's). You are invited to this meeting as an expert in this field.

The conference will have a plenary section with the attendance of key note speakers in which JPI, the Strategic Research Agenda and the pilot actions will be presented. The second part of the conference will consist of a series of parallel interactive workshops about how to implement the Research Agenda and horizontal issues. Separate sessions will address ways in which to join the pilot actions.

We look forward to welcoming you to the conference of the Healthy Diet for a Healthy Life Joint Programming Initiative.

*Yours Sincerely,
On behalf of the Conference Organisation Team*

A stylized, handwritten signature in black ink, which appears to read 'Wim H.M. Saris'.

*Wim H.M. Saris
Chair, "A healthy diet for a healthy life" JPI*