

## 4C Accelerator Tübingen

Type:	Funding programme
Submission deadline:	22-Jul-2024
Funded by:	Medical Innovations Incubator GmbH, Ministerium für Wirtschaft, Arbeit und Tourismus BW, Startup BW & B. Braun-Stiftung
Reach:	Germany and Europe

***The following text does not reflect the entire content of the announcement, but contains individual extracts from the guideline.***

Life science startups have to overcome higher hurdles than startups from other industries. At the same time, however, there are rarely experts in these critical areas in the founding teams. With the help of our accelerator, we solve this discrepancy and anchor a specially developed mindset in the heads of the participants, enabling the successful overcoming of the challenging hurdles. To achieve this, we first have studied and analyzed the differences between innovation in general and medical innovation in particular. We have transferred the insights gained from this into our concept of 4Cs and Regulatory Thinking® and made them the central starting point of our 4C Accelerator, which we offer twice a year since 2020.

Not only we, but also our sponsors, the Ministry of Economics, Labor and Tourism of Baden-Württemberg, its Startup BW campaign and the B. Braun Foundation, are convinced of this approach.

### Your added value through training in the 4C

#### **C1 | Commercialization**

You will gain knowledge of the reimbursement opportunities in the healthcare market and know how to leverage them and map them in your business plan (e.g., self-payer, reimbursement rules of health insurance companies such as AMNOG or selective contracts).

#### **C2 | Certification**

You will be able to build quality management systems and processes and link them as a company approval to a strategic concept for effective product approval (e.g., ISO 13485, GxP).

#### **C3 | Clinical Studies**

We create transparency about the different objectives and designs of clinical studies and transfer knowledge for the concrete implementation of clinical studies (e.g., ISO 14155, ICH Guidelines).

#### **C4 | Copyright**

We provide knowledge about the possibilities of appropriate IP protection (e.g., patent) as well as requirements of data protection (DSGVO) in the healthcare sector.

### Our approach

The 4C Accelerator Tübingen helps you to help yourself. This means that we equip you with methods, ways of thinking and tools that you can then use in your entrepreneurial practice in a targeted manner. Therefore, our program consists of two parts:

In the **first part**, our experts impart knowledge around the 4C relevant for medical life science startups in live sessions and always put this into direct practical relevance with interactive and individual involvement of the participants. To maximize the

practical relevance and individual involvement, the pattern of these live sessions is always the same: **input – exercise – presentation – feedback and discussion**. Therefore, be aware: 4C is not a lean back, 4C is a lean forward event. But it is worth it!

The **second part** of the program ensures **continuous project management**: For a period of one year, one of our startup coaches will support you in planning work packages that have emerged from the expert sessions of the first part. The progress will be evaluated in regular project review meetings and the necessary tasks will be derived. This means that you gain an additional human resource for this period, which can contribute to the success of your startup. As soon as you realize that you need deeper input on specific topics, you can ask for our additional startup services without obligation in the next step.

## The program

### Overview

- **For whom?** Startups with innovative MedTech product ideas
- **What?** Training on the 4Cs and Regulatory Thinking
  - Part 1: 15 interactive 4C Workshops by the Stiftung für Medizininnovationen
  - Part 2: 1 year of individual 4C Coaching by the Medical Innovation Incubator GmbH
- **Why?** Faster way to „Investor Readiness“
- **Format?** Online workshops & meetings
- **Costs?** Thanks to the funding partners the program is free of charge for founders

### Structure and dates: 4C Workshops

#### Curriculum

- Kickoff with pitch on status in the 4Cs
- 3 workshops on C1
- 4 workshops on C2
- Halftime Review with reflection on the integration of the 4Cs
- 4 workshops on C3
- 1 workshop on C4
- Final Review with pitch of the 4C integrated business model

### Who can apply?

Eligible are all students, professionals, founding teams and innovators, including clinicians, nurses, lab technicians, scientists who want to translate their innovative ideas into health solutions of the following domains:

- Medical Devices (apparatus, instruments, machines, implants, software, in-vivo)
- In Vitro Diagnostics (laboratory tests, laboratory procedures)
- Digital Health (Software as Medical Device)

### Save the Dates: Batch #8

- Kickoff workshop | October 9-10, 2024, onsite in Tübingen, Germany
- Online workshops | Every Friday, October 18, 2024 to February 04, 2025, 9 am to 5 pm (excl. November 01, 2024, December 23, 2024, January 03, 2025; subject to date shifts)

Participation is independent of where the startups and their team members are located.

**Interested?** The next application phase will take place from **June 7 – July 22, 2024 !**

### Funding

21-May-2024

Source: Medical Innovations Incubator GmbH

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### Contact

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### Further information

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- ▶ Ministerium für Wirtschaft, Arbeit und Tourismus Baden-  
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- ▶ Start-up BW
- ▶ B. Braun-Stiftung