

Network for the promotion of bio-active plant ingredients

The Steinbeis-Europa-Zentrum receives funding to build a network for "Bio-active plant ingredients" in Baden-Wuerttemberg from the "Central Innovation programme SME - ZIM" under the funding module NEMO of the Federal Ministry of Economics and Technology. BIOPRO Baden-Wuerttemberg GmbH supports the network as one of the partners.

A total of 16 network partners from industry, research and marketing have come together as part of the network in order to advance the issue of "biological activity and health" in Baden-Wuerttemberg. The Steinbeis-Europa-Zentrum is coordinating the consortium from 1 August 2010 for a period of one year and plans to expand this network and to firmly establish it in Baden-Wuerttemberg.

Objectives of the network are:

- A better understanding of secondary plant compounds and their effectiveness
- Improve the quality of the ingredients e.g. by the adaptation of the cultivation factors
- Contribution to the scientific traceability of positive health effects of secondary plant compounds
- Creation of resources and synergies through networking of research and medium sized industry
- Consumer transparency through clear communication and marketing strategies

The Baden-Wuerttemberg partners are:

Anoxymer GmbH, BioLAGO e.V., BIOPRO Baden-Württemberg GmbH, BioRegio STERN Management GmbH, BioTeSys GmbH, Delta Systemtechnik Horn GmbH, Institute for Biochemical Analysis and Method Development (IBAM), Nürtingen-Geislingen University / Institute for Applied Research, Plant Production and Quality Management, Marketing and promotion company for agricultural and forestry products from Baden-Württemberg (MBW), Universität Hohenheim/ Institute of Crop and Grassland, Universität Hohenheim/ Institute of Nutritional Medicine, University of Applied Sciences Mannheim/ Institute of Inorganic Chemistry of the Faculty of Biotechnology, Varionostic GmbH, Vivacell Biotechnology GmbH.

The Swiss partner is the Institute of Applied Biochemistry (IABC) in the canton of Thurgau.

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