Tourism meets Bioeconomy

Date:
18-Oct-2018
08.30 am - 12.00 pm

Venue:
Sofia (Bulgaria)

Costs:
Free of charge

Address:
Rosslyn Central Park Hotel
Vitosha Blvd. 106
1463 Sofia
Bulgaria

Directions:
How to find us

Type:
Workshop

Organiser:
Ministry of Economic Affairs, Labour and Housing of Baden-Württemberg (WM);
BIOPRO Baden-Württemberg GmbH;
Ministry of Economy, Entrepreneurship and Crafts Republic of Croatia

Contact:
Dr. Judit Schrick-Szenczi (WM)
Phone: +49 (0)711 1232402
E-mail: Judit.Schrick-Szenczi(at)wm.bwl.de

Dr. Dominik Patzelt (BIOPRO)
Phone: +49 (0)711 218185 45
E-mail: patzelt(at)bio-pro.de

Olga Boyarintseva (BIOPRO)
Phone: +49 (0)711 218185 40
E-mail: boyarintseva(at)bio-pro.de

Language:
English

Downloads:
Agenda Tourism meets Bioeconomy (PDF, ca. 2.18 MB)

Workshop background

Bioeconomy and tourism have a lot of crossing points. Bioeconomy aims at the transition of the economy from fossil resources towards renewable ones. To implement such transition and to interlink various business sectors, new business models and value networks need to be established. One promise of bioeconomy is the empowerment of regions and thus regional development in line with job creation. The basis for bioeconomy is the sustainable production of renewable raw materials, and the bioeconomical thinking, in its term, can help protect the beauty of regions and add, besides of sustaining the nature, add value in tourism.

The Danube countries have a huge range of natural resources and beautiful landscapes and therefore high potential to develop sustainable tourism that reflects the idea of bioeconomy. To do so, tourism should be considered in a holistic approach, which brings together the best of the region, its people, nature and products. For example, regional value creation for agricultural operations is one of the corner stones where the development of tourism could potentially benefit, if agricultural operations are part of the tourism strategy. If properly connected, a lot of other opportunities lay within tourism, regional development and bioeconomy. Clusters as the representatives of many enterprises could play a key role in fostering innovative partnerships between the tourism sector and bioeconomy for the creation of new value chains, because they are sustainable partners and guarantee the upgradeability in the dimension industry, sciences and politics.

The **workshop objective** is to identify potentials of tourism in connection with bioeconomy in the Danube region. New cooperation between actors that are not yet connected shall be fostered for innovative partnerships.

Proposed Workshop participants

- EUSDR Priority Area coordinators
- Representatives of the projects within the DTP Priority Areas
- Local and regional public authorities (cities, ministries and others)
- Local and regional actors of business development
- Actors of the tourism sector
- Actors of the bioeconomy sector

Tentative agenda

08.30am	**Registration & Welcome Coffee**
09.00am	**Opening Session**
	Welcome Address Dr. Judit Schrick-Szenczi, Coordinator of Priority Area 8 - Competitiveness of Enterprises - of the EUSDR, Ministry of Economic Affairs, Labour and Housing Baden-Württemberg, Germany
	Danube Transnational Programme - A stream of cooperation tbc
	Tourism meets Bioeconomy Dr. Dominik Patzelt, LP of the DTP project DanuBioValNet, BIOPRO Baden-Württemberg GmbH, Germany
09.30am	**Best Practice examples**
	1 Title tbc Genoveva Christova-Murray, Managing Director Ligna Group Ltd., Bulgaria
	2 Tourism – Agriculture – Food tbc Vedat Kunt, International Expert, Marketing & Cluster Development, VEGO Consulting & Training Ltd., Turkey
10:15am	**Coffee break**
10:30am	**Short presentation of Priority Area Coordinators (PAC) 2, 3, and 6 coordinators of the EUSDR**
	(Name of Coordinator), PAC 2 - Sustainable Energy, (Affiliation of Coordinator) tbc

	(Name of Coordinator), PAC 3 - Culture & Tourism, (Affiliation of Coordinator) tbc
	Dr. Florian Ballnus, PAC 6 - Biodiversity & Landscapes, Bavarian State Ministry for the Environment and Health
10:45am	**Group work for knowledge exchange and development of innovative project ideas – World Café format**
11:45am	**Summary of Findings and Outlook**
12:00am	**Farewell**



Source

BIOPRO Baden-Württemberg GmbH

Organised by

Baden-Württemberg

MINISTRY OF ECONOMIC AFFAIRS, LABOUR AND HOUSING

REPUBLIC OF CROATIA

MINISTRY OF ECONOMY, ENTREPRENEURSHIP AND CRAFTS

BIO PRO
Baden-Württemberg GmbH

Workshop in the framework of

DANUBE REGION strategy
Competitiveness

Interreg
EUROPEAN UNION
Danube Transnational Programme
DanuBioValNet

EUROPEAN UNION