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Lunch & Learn: BW-UK Health Industry Procurement - Building Bridges for Better Healthcare

Date:
01-Oct-2024
01.00 pm - 02.15 pm

Venue:
Online

Registration deadline:
30-Sept-2024

Costs:
Free of charge

Type:
Informationsveranstaltung

Target group:
Medical technology companies & clinics from Baden-Württemberg and the United Kingdom

Organiser:
BIOPRO Baden-Württemberg GmbH and partners of the Economic Partnership Initiative

Contact:
BIOPRO Baden-Württemberg
Romy Wentenschuh
E-Mail: wentenschuh(at)biopro.de

Language:
English

Please note: All times are displayed in Central European Time (CET). In the **United Kingdom the event times are from 12 noon to 1:15 pm**.



We cordially invite you to our **Lunch & Learn event** focussing on **procurement in the field of medical technology** and the

cooperation between Baden-Württemberg and the United Kingdom.

Baden-Württemberg is an economically strong region and an important centre of the medical technology industry. The region is known for its innovative strength and a strong research and development landscape. In addition, sustainable and high-quality procurement processes are of great importance in Baden-Württemberg.

The **United Kingdom** is an important player in the global medical technology industry. It is investing heavily in digital health technologies and networked medical devices. The medical technology industry is overseen by strict regulations and standards set by the Medicines and Healthcare products Regulatory Agency (MHRA). In addition, the National Health Service (NHS) plays a central role in procurement and collaboration with the industry.

The **cooperation between the two regions** strengthens the exchange of knowledge as well as market access and the expansion of companies. In addition, common challenges are facilitated by adapting to regulatory changes and integrating new technologies.

Learn about the specific **procurement strategies and processes of medical technology in the National Health Service (NHS)** in the UK. Learn more from Baden-Württemberg about the specifics and challenges of **procurement in leading medical technology companies** and gain practical insights into the **procurement processes of clinics and hospitals** and how they select the best products and technologies.

Be part of this informative event and prepare yourself for the future of medical technology procurement in Baden-Württemberg and the UK.

Register today!

The event is part of the Baden-Württemberg | United Kingdom Partnership Initiative, supported by the Baden-Württemberg Ministry of Economic Affairs, Labour and Tourism, the British Consulate General and the Department for Business and Trade. The event is organised by BIOPRO Baden-Württemberg in cooperation with the Department for Business and Trade, Scottish Development International, Welsh Government, BW-UK Office and London & Partners. Marketing partner of this event is Invest Northern Ireland.

Programme

Moderation: Romy Wentenschuh, BIOPRO Baden-Württemberg GmbH

01:00 pm | Welcome words

Romy Wentenschuh | BIOPRO Baden-Württemberg GmbH

Michael Kleiner | *Ministerial Director* at the Baden-Württemberg Ministry of Economic Affairs, Labour and Tourism

01:10 pm | Tandem talk

"A Brief Guide to the UK Health Market and Health Innovation Support"
Dr. Linda Magee | *Life Sciences Specialist - Health Innovation and NHS* at the Department for Business and Trade (DBT)

"The role of NICE in the UK HTech market and supporting innovators"
Helen Landels | *Associate Directo*r at the National Institute for Health & Care Excellence (NICE)

01:30 pm | "Innovation and General contracting opportunities in Scotland's health sector"

David Beattie | *Procurement Programme Manager* at NHS National Services Scotland

01:40 pm | "Supplier Management and Procurement in Baden-Württemberg"

Antje Tandetzky | *European Regulatory Affairs Director* at Ellecom GmbH

01:50 pm | "Procurement of medical technology from the clinic's perspective of Baden-Württemberg"

Nils Koch | *Head of Central and Group Purchasing* at SRH Gesundheit GmbH

02:00 pm | Questions & Answers

02:15 pm | End of the event

Please note: all times in CET

LUNCH & LEARN

Source

BIOPRO Baden-Württemberg GmbH

Exploit opportunities, mastering challenges:

Economic Partnership Initiative BW-UK

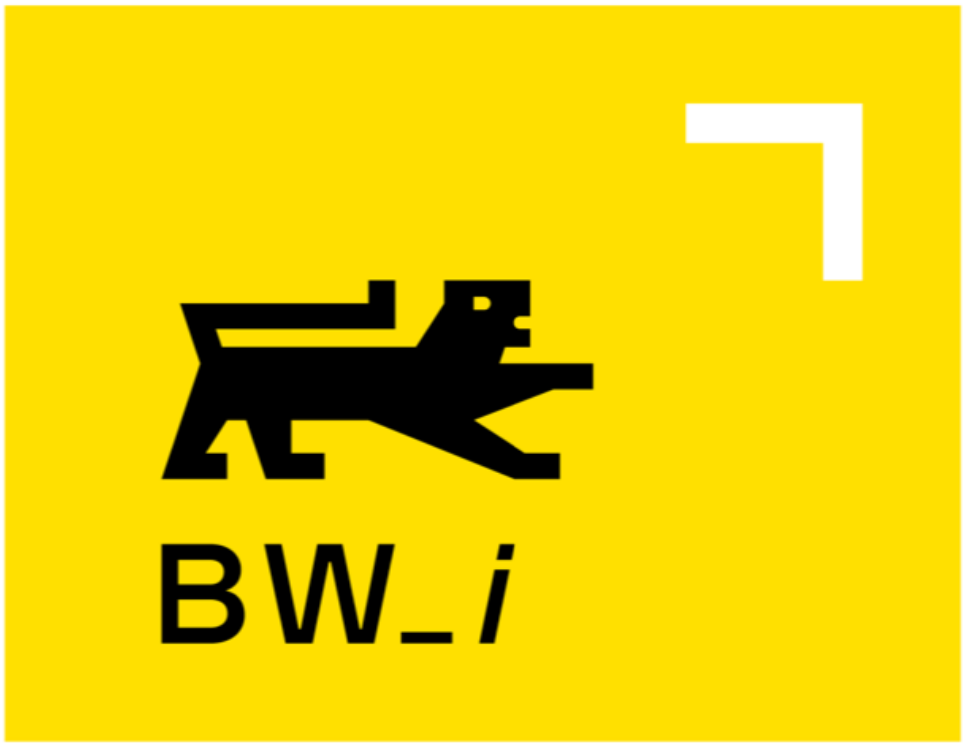
As part of the BW-UK partnership initiative, which was launched in 2020 by the Ministry of Economic Affairs, Labour and Tourism Baden-Württemberg, the British Consulate General and the Department for Business and Trade (DBT), existing business relationships between BW and the UK are to be strengthened and new collaborations between the two economic regions are to be established. BIOPRO Baden-Württemberg supports this initiative with topics from the healthcare industry. We help companies from both regions to secure better access to each other's business and research ecosystems.

With support of:

Department for Business and Trade (UK Government), Scottish Development International, Welsh Government, BW-UK Office and London & Partners.

SCOTTISH DEVELOPMENT INTERNATIONAL

Llywodraeth Cymru
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