

Lunch & Learn ahead of MEDICA: Collaborative R&D funding for healthcare innovation in UK and Germany

Date:

04-Nov-2026

11.00 am - 01.00 pm

Venue:

Online (Microsoft Teams)

Costs:

Free of charge

Type:

Informationsveranstaltung

Target group:

The medical technology sector in Baden-Württemberg and the United Kingdom

Organiser:

BIOPRO Baden-Württemberg GmbH

Medlink UK

Scottish Development International

BW-UK Office

Contact:

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Language:

English

Here you can
register

Medical technology is one of the most innovative sectors: In **Germany**, medical technology companies engaged in research invest on average around **9 per cent of their turnover* in research and development (R&D)**, and a significant proportion of their turnover is generated by very new products. At the same time, a large proportion of the **innovation momentum** originates in **small and medium-sized enterprises (SMEs)**, which often bring new technologies into practical use in close collaboration with end users.

To ensure that good ideas are turned into marketable solutions more quickly, **funding schemes and international collaborations are becoming increasingly important**. To this end, **Innovate UK** and the **Federal Ministry for Economic Affairs and Energy (BMWE)**** have outlined **bilateral funding approaches for German–British R&D collaboration projects involving SMEs** – open to numerous technology and application fields and with a clear focus on market-oriented commercialisation.

At the same time, the sector is under considerable pressure to innovate: New technologies, increasing regulatory

requirements and a dynamic healthcare market demand rapid, robust development pathways. However, research and development are complex and cost-intensive – particularly for SMEs. This makes it all the more important to make **targeted use of funding opportunities and to build sustainable partnerships** in order to efficiently bring innovations from concept to application.

This is exactly where our online event comes in:

Firstly, you'll gain insights into the **healthcare markets in Baden-Württemberg and the United Kingdom**, as well as specific **opportunities for collaboration**. Experts will then provide a concise overview of **R&D funding processes in Germany and the United Kingdom**. In addition, representatives from medical technology companies will use **case studies to demonstrate how they have successfully navigated these processes**.

Via the **b2match platform**, which is linked to the Lunch & Learn event, you can **identify suitable discussion partners and arrange meetings in advance** – the ideal preparation for the **BW-UK networking evening at the medical technology trade fair 'MEDICA'** (18th of November, 2026 at the Baden-Württemberg joint booth G24 in hall 15, Messe Düsseldorf), where you can **deepen your exchanges in person and further develop collaborations**.

The event was organised in collaboration with the UK-partners of the BW-UK economic partnership initiative – [Scottish Development International](#) and the [BW-UK-Office](#) – as well as the British partner of MEDICA 2026 – [Medilink UK](#) and funded by the [Ministry of Economic Affairs, Crafts and Tourism of Baden-Württemberg](#).

As part of the **economic partnership initiative Baden-Württemberg-United Kingdom (BW-UK)**, which was **launched in 2020** by the **Baden-Württemberg Ministry of Economic Affairs, Labour and Tourism**, the **British Consulate-General** and the **Department for Business and Trade (DBT)**, the aim is to **strengthen networking and the development of cooperation between economic regions**. BIOPRO Baden-Württemberg supports this initiative in the field of the health economy.

R&D = Research and Development

*<https://www.bvmed.de/themen/standort-de/forschung-und-entwicklung-ueberdurchschnittliche-innovationskraft> (2023)

**https://www.nks-dit.de/aktuelles/news/bilaterale_foerderung_kmu (2024)

Agenda of the Lunch & Learn-event

11:00 am: Welcome words

11:05-11:12 am: Overview of the healthcare market in Baden-Württemberg, Germany

Romy Wentenschuh, Project manager for International Affairs and EU-projects | BIOPRO Baden-Württemberg GmbH

11:12-11:20 am: Overview of the healthcare market in the United Kingdom

Medilink UK

11:20-11:35 am: R&D funding process in Germany

11:35-11:50 am: R&D funding process in the United Kingdom – Innovate UK & Eurostars

Innovate UK / Scottish Enterprise

Katharina Krähahn, Senior Executive | Scottish Development International - R&D Funding and Financial Incentives in Scotland

11:50 am - 12:05 pm: Case study from a medical technology company from Baden-Württemberg

12:05-12:20 pm: Case study from a medical technology company from the United Kingdom

12:20-12:45 pm: Questions & Answers

12:45-12:50 pm: Closing Remarks and Outlook

Source

BIOPRO Baden-Württemberg GmbH

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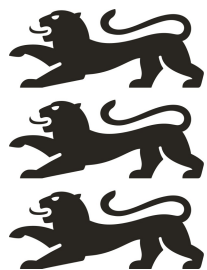


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