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Lunch & Learn Market Access and Opportunities for Medtech Companies in the United Kingdom and Germany

Date:
19-May-2022

Venue:
Online

Costs:
Free of charge

Type:
Information event

Target group:
Medtech companies from Baden-Württemberg and the United Kingdom

Organiser:
BIOPRO Baden-Württemberg within the framework of the Economic Partnership Initiative BW-UK

Contact:
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Language:
English

Downloads:
Programme Lunch & Learn (PDF, ca. 204.62 KB)

19th of May, 11.00 am – 2.00 pm CEST

Medical Devices are a strong driver of healthcare innovation. Both Germany and the United Kingdom (UK) are attractive markets for medical technology companies: with Germany being the biggest and the UK the third biggest market in Europe with market shares of 25.6% and 12.1% (2020)[1].

However, health systems, market access and reimbursement differ.

The Lunch & Learn gives an overview of both healthcare systems and how medical devices may be introduced and reimbursed in these markets as well as highlighting innovation adoption, opportunities and trends.

Dr. Linda Magee, Health Innovation and NHS Specialist at the Department of International trade, will give an overview on the National Health System (NHS) in the United Kingdom and how medical devices may be introduced and sold to the NHS in her talk "UK Healthcare innovation and how to access the NHS: partnership and process". **Michael Weißer, CEO of AiM GmbH - Assessment in Medicine, Research and Consulting**, will introduce the german health system in his talk “Health Care and Reimbursement System in Germany: Opportunities for Medical Devices”.

Additionally a talk by **Prof. David Lowe (SHIP, Clinical Lead for Innovation West Scotland NHS GGC)** and **James Blackwood (iCAIRD CTO & NHS Programme Manager, AI Lead at Scottish Health and Industry Partnership)**, will present the Scottish Health & Industry Partnership which is aimed towards strengthening Scotland's innovation activities in health and social care in order to solve real problems and improve quality, efficiency and sustainability of healthcare. The talk will give insight into priorities and opportunities to work with NHS Scotland including the test beds for innovation initiative.

An additional talk by **Siôn Charles, Head of Strategy and Service Planning at ARCH** will highlight opportunities for medtech companies in Wales.

The participation is free of charge and addresses medical technology companies from Baden-Württemberg and the United Kingdom. Registration prior to the event is mandatory.

The event is part of the activities of the Partnership Initiative Baden-Württemberg – United Kingdom of the Ministry of Economic Affairs, Labour and Tourism Baden-Württemberg and is jointly organised by BIOPRO Baden-Württemberg with support of the Department for International Trade, Scottish Development International, Welsh Government and London & Partners.

1) Source: https://www.medtecheurope.org/datahub/market/#sources

Programme

Moderation: BIOPRO Baden-Württemberg GmbH

11.00 | Words of welcome

- MICHAEL KLEINER | Head of Department of the Baden-Württemberg Ministry of Economic Affairs, Labour and Tourism
- SIMON KENDALL | British Consul-General, Munich

11.15 | Short overview

- PROF. DR. RALF KINDERVATER | CEO of BIOPRO Baden-Württemberg GmbH

11:25 | UK healthcare innovation and how to access the NHS: Partnership and process

- DR. LINDA MAGEE | Health Innovation and NHS Specialist at the Department of International Trade

12.00 | Healthcare and reimbursement system in Germany: Opportunities for medical devices

- MICHAEL WEISSER | CEO of AiM GmbH - Assessment in Medicine, Research and Consulting

12.40 - 01.00 Coffee break

01.00 | NHS Scotland / Scottish Health and Industry Partnership: Priorities and opportunities for medtech

- PROF. DAVID LOWE | Scottish Health and Industry Partnership, Clinical Lead for Innovation West Scotland NHS GGC & JAMES BLACKWOOD | iCAIRD CTO & NHS Programme Manager, AI Lead at Scottish Health and Industry Partnership

01.30 | ARCH: Opportunities in Wales

- SIÔN CHARLES | Head of Strategy and Service Planning at ARCH – A Regional Collaboration for Health

01.50 | Close up

Time designation: CEST

We look forward to welcoming you!

Marketing partners







Source

BIOPRO Baden-Württemberg GmbH

Exploit opportunities, overcome challenges

Economic Partnership Initiative BW-UK

The Economic Partnership Initiative set up by the Baden-Württemberg Ministry of Economic Affairs, Labour and Tourism is aimed at strengthening existing business relationships and initiating new cooperations between Baden-Württemberg (BW) and the UK. BIOPRO Baden-Württemberg is providing support for healthcare industry-driven issues. We help companies from BW and the UK secure greater access to each other's world-beating economic and research ecosystems.

Funded by:

This online event is organised within the framework of the Economic Partnership Initiative Baden-Württemberg | United Kingdom of the Ministry of Economic Affairs, Labour and Tourism Baden-Württemberg.

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