

# ISRAEL - BADEN-WÜRTTEMBERG INNOVATION SUMMIT

**EVENT 10.05.2023 AT NMI**  
B2B-MEETINGS 11.05.2023

The **Consulate General of the State of Israel in Southern Germany, the Israeli Economic & Trade Mission Munich and the Ministry of Economic Affairs, Labour and Tourism Baden-Württemberg** invite you to join our bilateral Innovation Summit in Reutlingen.

The **on-site event** provides a platform for information and personal exchange with innovative start-ups and corporates from Israel and Baden-Württemberg in key future industries.

**Learn, share and engage** with other participants on topics surrounding

- Data Privacy,
- Robotics,
- Telemedicine and
- participants in the sector of MedTech.



**ISRAEL**

Consulate General  
in Southern  
Germany



State of Israel  
Ministry of Economy and Industry  
Foreign Trade Administration



**Baden-Württemberg**

MINISTRY OF ECONOMIC AFFAIRS, LABOUR AND TOURISM

**PARTNERS**



## B2B-MEETINGS 11TH MAY 2023

On the day following the main event, customized B2B-Meetings and a field trip through THE LÄND will be arranged for the Israeli companies, which participate at the Innovation Summit.

Feel free to use this opportunity for individual business talks and get valuable insights in the MedTech economy in Baden-Württemberg.

If you are interested in personal B2B-Meetings, please contact [rep@stuttgart.mfa.gov.il](mailto:rep@stuttgart.mfa.gov.il)

## PROGRAM 10TH MAY 2023

10:00am	<b>CHECK-IN</b>
10:30am	<b>WELCOME NOTE</b> Consulate General of the State of Israel in Southern Germany Ministry of Economic Affairs, Labour and Tourism NMI Natural and Medical Sciences Institute
10:45am	<b>MARKET OPPORTUNITIES ISRAEL &amp; BW</b> Economic Representation of Baden-Württemberg in Israel Economic and Trade Mission of Israel for Southern Germany
11:00am	<b>IMPULSE SPEECH</b>
11:30am	<b>PITCH SESSION I: Israeli Best Practice</b>
Lunch break & Networking	

1:15pm	<b>GREETINGS BY MINISTER DR. HOFFMEISTER-KRAUT</b>
1:30pm	<b>QUESTIONS &amp; ANSWERS</b> Minister Dr. Hoffmeister-Kraut Consulate General of the State of Israel in Southern Germany
1:45pm	<b>KEYNOTE: Future Directions – Developing Applications for Regenerative Medicine</b> Prof. Katja Schenke-Layland, Director Natural and Medical Sciences Institute
2:00pm	<b>PANEL: GDPR – Data Privacy</b>
2:45pm	<b>PANEL: Remote Services / Telemedicine</b>
Lunch break & Networking	
4:00pm	<b>PANEL: Robotics / AgeTech</b>
4:30pm	<b>PITCH SESSION II: BW Best Practice</b>
5:00pm	<b>CLOSING REMARKS</b>
5:15pm	<b>BBQ, DRINKS AND NETWORKING</b>



TO REGISTER, PLEASE  
CLICK HERE

**NMI**  
NATURWISSENSCHAFTLICHES  
UND MEDIZINISCHES INSTITUT  
AN DER UNIVERSITÄT  
TÜBINGEN

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