



Dipl.-Phys. Michael Carus (MD) Division Head "Renewable Raw Materials / Market Research"

nova-Institut GmbH



### Renewable Resources Market Research & Economics



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## **Our mission**

We use and create expert knowledge to facilitate a shift in energy and raw materials through the use of renewable resources.



- Market research and economic analysis
- Feasibility studies
- Project development
- Network and project management
- Industrial and political consulting
- Collaboration with national and international organisations

Knowledge transfer, events and congresses

Our scope of vision ranges from regional to global ... ... and from today until the day after tomorrow.

#### The departments of nova-Institut

#### Economics & Resource Management

- Bioenergy
- Material Use
- Biotechnology





#### **Biomaterials**

- Bioplastics
- Natural Fibre Reinforced Plastics
- Wood-Plastic Composites (WPC)
- Timber products



## NACHWACHSENDE ROHSTOFFE RENEWABLE RAW MATERIALS

#### Communication

- IT and Print
- Congress and event management



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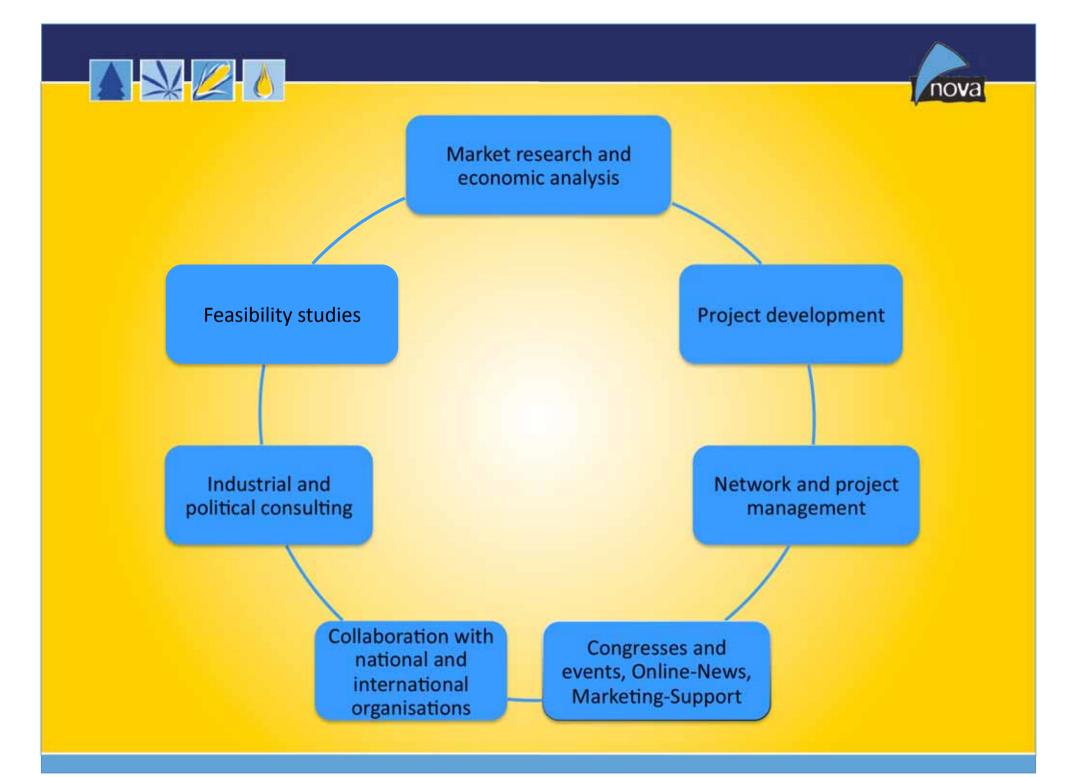
#### Department Biomaterials





Main fields of activity: Bioplastics, natural fibre reinforced plastics, woodplastic composites (WPC) and timber products

- Analysis of global and local markets for biomaterials
- Assessment of technical and economic feasibility as well as environmental impact
- Marketing support
- Product development with the help of our network of technical experts
- Innovation and knowledge transfer







## **Definition**

# **Innovative Biomaterials**

Biomaterials are materials which are based either completely or to relevant proportion on agricultural raw materials or timber. Typical agricultural raw materials – in this context also called " Renewable Resources"– are for example starch, sugar, vegetable oils and cellulose (timber, natural fibres, straw) and special bio-molecules such as lignin or natural rubber. The proportion of these agricultural raw materials in the material should be at least 20 %.

In contrast to traditional biomaterials such as particle boards or plywood, "novel" or "innovative" biomaterials are often converted by modern plastic processing procedures such as extrusion, injection moulding, deep drawing or blown film.





## Why biomaterials (= biobased materials)?

**Green materials** – environmental advantages (CO<sub>2</sub> saving) and positive marketing image

Interesting material properties – for example biodegradable, but also other specific properties like lightweigth, special haptics ...

Feedstock diversification – less depending on mineral oil and less depending on oil price

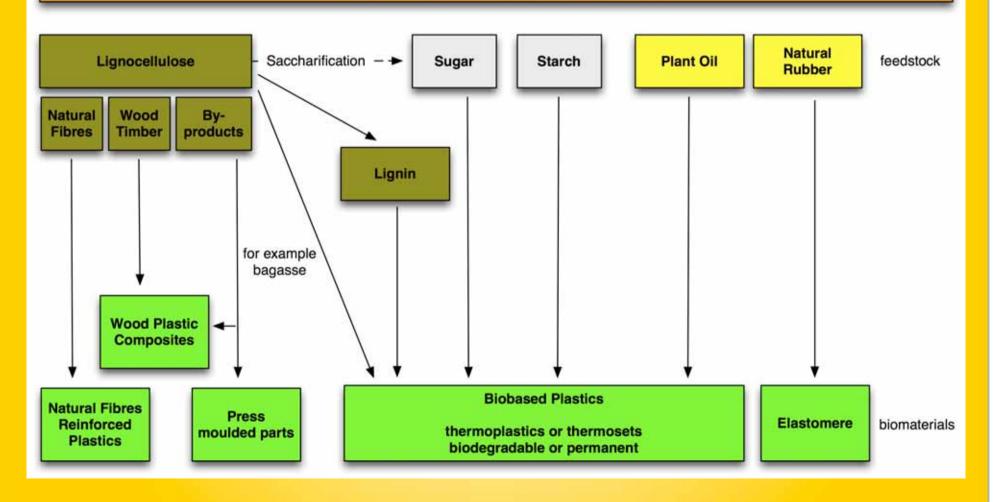
Saving finite resources – by using renewable feedstock

Rural development – more added value and jobs in the processing line

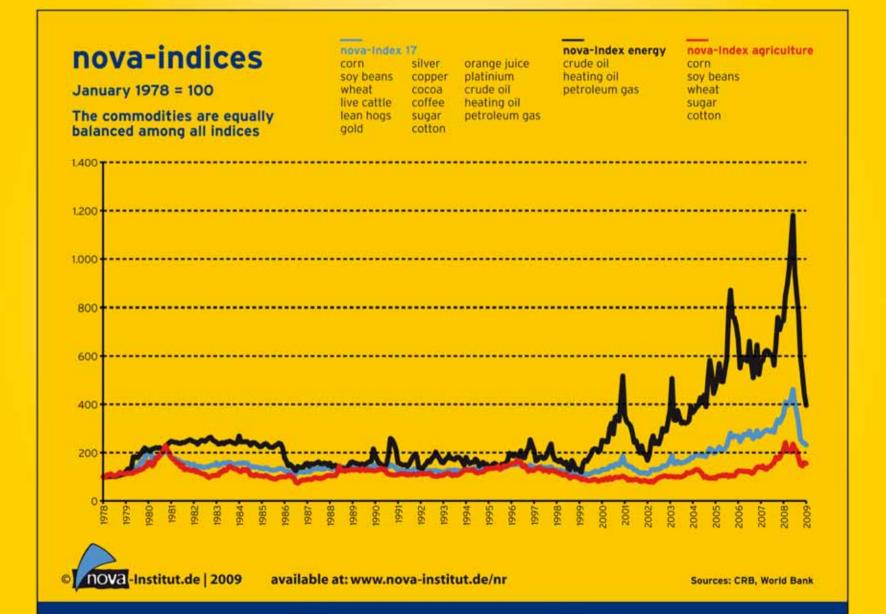


#### **Innovative Biomaterials**

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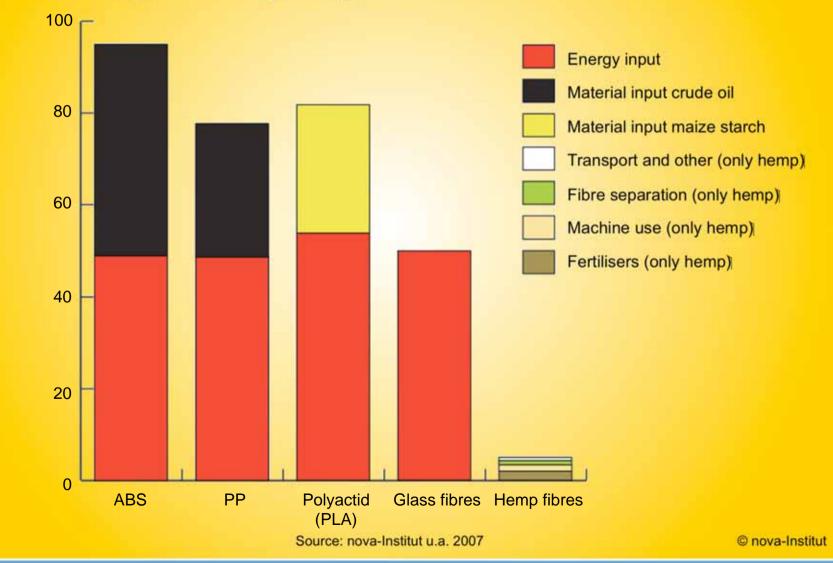
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## **Environmental advantages**

Cumulated energy demand (MJ/kg)







#### **Summary: Biomaterials in the EU**

New Biomaterials – Technique	Quantities – Region
Biodegradable bioplastics (mostly packaging)	60,000 – 70,000 t (Western Europe 2007)
Bioplastics in permanent applications	30,000 – 40,000 t (Germany 2007)
NF compression moulding in the automotive industry	29,000 t (Germany 2005)
Wood fibre compression moulding in the automotive industry	40,000 t (Germany 2005)
Cotton fibre compression moulding (lorries)	79,000 t (Germany 2003)
WPC injection moulding and extrusion	
(construction, furniture, automobiles)	80,000 – 105,000 t (EU 2006)
NF injection moulding and extrusion	3,000 – 4,000 t (EU 2006)
Total biomaterials	More than 350,000 t in the EU





## **Innovative Biomaterials**

Wood-Plastic-Composites (WPC) and other innovative wood materials

#### **Bioplastics**

Natural fibre reinforced plastics (NFRP)





Wood-Plastic-Composites (WPC) and other innovative wood materials

#### **Bioplastics**

Natural fibre reinforced plastics (NFRP)

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## The most important markets for NFRP



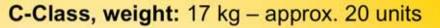
#### Automobiles – Construction and Furniture – Industrial and Consumer Products



## Automobiles Example: NFRP and WPC in Daimler automobiles



A-Class, weight: 24 kg – 26 units







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S-Class, weight: 43 kg (+73 % compared to S-Class – 32 units



E-Class, weight: 32 kg - 50 units







## **Automobiles**

#### **Example: NFRP in Lotus (study) and BMW automobiles**



BMW 5 Series	
	Fibre
	Non-woven fleece
	Naked door
	Finished door

Source: Lotus 2008, BMW 2008, nova-Institut 2008



# Automobiles

NFRP press moulding

Total amount: approx. 30,000 t/a NFRP composites in Germany

Fibre use: approx. 19,000 t/a, mostly flax (approx. 65%)

Approx. 98% press flow- and compression moulding in the automotive industry, 2% injection moulding

Approx. 1/3 press flow-moulding with thermoset bonding agents

Stable market with a new potential



Interior door paneling Hemp-polypropylene



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**Interior Audi R8** 

Source: Audi 2008, nova-Institut 2008





#### In detail: NFRP press moulding Processing advantages

Cost reduction - procedures and resources ("one shot")

Weight reduction (up to 30%)

High energy absorption (side impact), high noise absorption

Good mechanical properties and formability, good stiffness, good strength and impact resistance, no shrinkage

Very minor odour emissions (fogging)

Low burning rate

No "contact squeaking" (unlike PC/ABS)

Good recycling possibilities (EU End of Life Vehicle Directive), for example as PP-NF-granule

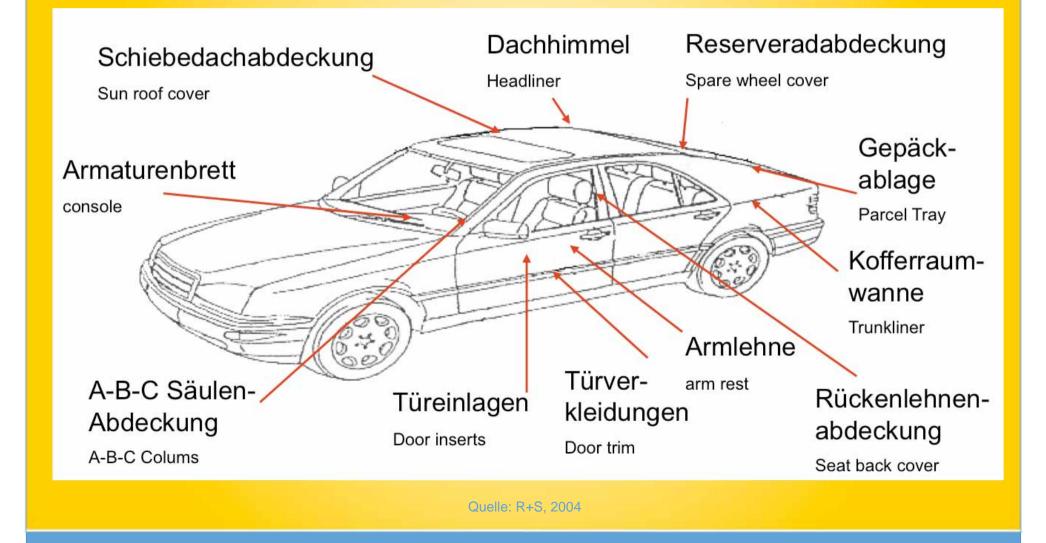


**NEW: More flexible, more different parts, ten years lasting** 





#### **Press Moulding** "One Shot"-process, applications







#### **Beispiele**



#### Mondeo 2001

insert: KENAF/PP door frame: injection moulded PP

Two different decores in one step!





Quelle: R+S, Ford 2004





#### Wood and cotton

#### Wood fibres

27,000 t wood fibres in 40,000 t composites (Estimate of 2005 (nova 2006))

#### Cotton

45,000 t cotton fibres in 79,000 t composites, mainly in lorry driving cabs. (Estimate of 2003 (nova 2004))





Source: nova-Institut 2008, MAN 2008





## **Furniture**

#### **Resin-Transfer-Moulding (RTM) Technique**



# Table boardfrom resin-bounded natural fibres



Lamp shade 3-dimensional, translucent

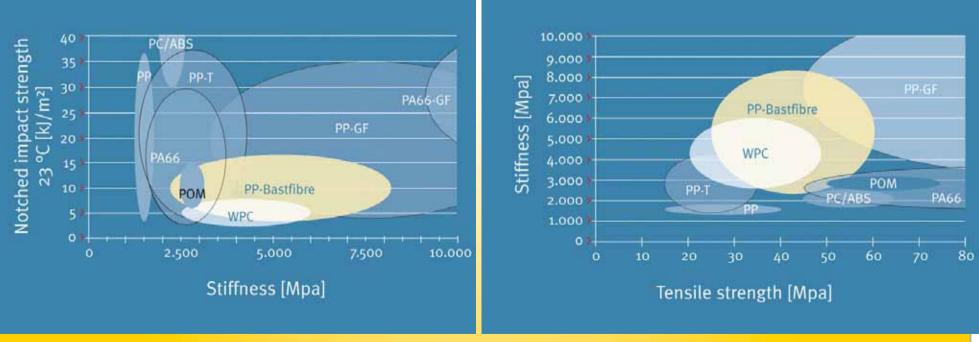
Source: NPSP 2007, nova-Institut 2007





# Injection moulding: PP-NF and WPC in comparison I

- Significant increase in stiffness, stability and tensile strength through wood and natural fibres
- Level between filler materials (talcum) and reinforcing fibres (glass); GF level can be achieved by the best PP-NF.
- Low impact strength, increase possible through adding elastic fibres.

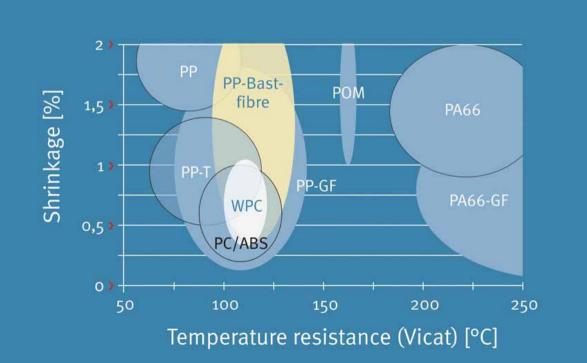






# Injection Moulding: PP-NF and WPC in comparison II

Increased processing temperature through natural fibre reinforcement Processing temperature higher than the one of PP-T, same level as PP-GF Some WPC / PP-NF show a markedly good shrinkage behaviour equal to PC / ABS Contrary to glass fibre reinforcement, almost isotropic shrinkage



Minor tendency to burst Good accoustic quality Contrary to PC/ABS no static noises Minor abrasion Lower density than glass fibre reinforced polymers Approved for use with foods



# Automobiles

**NFRP injection moulding** 



Audi Glove box, first NFRP series unit (Audi A2)

Natural fibre proportion 20 to 50 %

Mostly hemp fibres

Numerous possibilities, e.g. backextruding of textiles

Technology with a high potential



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MöllerTech New developments

Source: nova-Institut 2008





## **Industrial and consumer goods**

#### **Example: Grinding disc**

- Flexible grinding disc with an injection-moulded PP-hemp fibre joist
- Good mechanical properties
- Labour protection advantages
- Recycling advantages
- Successful market introduction: Production volume more than 1 mio./year





Source: nova-Institut 2006





## **Industrial and consumer goods**

#### **Example: Cosmetics packaging**





Packaging refill: Recycled paper pulp Lipstick casing and brush: Flax-PP Successful series on the USA market for over 4 years Follow-up model: Lipstick casing from recycling resin Source: Aveda 2007, nova-Institut 2008





## **Industrial and consumer goods**

#### **Example: Funeral articles (urn)**

Noble look

Ash capsule with a not to be opened clip fastening

Natural fibres with PLA bioplastics

Decays in typical environment / biodegradable





**Urn** from non-woven material, compression moulding

Urn and ash capsule from granulate, injection moulding



## Innovation: Multispot & SabiDekor (Hemp-PP)

- PP-hemp fibre granulate
- Fibre proportion only 2 to 5 %
- Fibre length < 1 mm

Partly coloured:

- Transparent –> Ambience illumination
- Opaque –> Marbling
- Metallic –> Depth effect

Specification test for automobiles

Hot light ageing (DBL 5404, requirement note 4 / 4<sup>th</sup> cycle)





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## **WPC**

Wood-Plastic-Composites (WPC) and other innovative wood materials

#### **Bioplastics**

Natural fibre reinforced plastics (NFRP)

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## The most important markets for WPC



#### Automobiles – Construction and Furniture – Industrial and Consumer Products



# Automobiles

**Thermoforming & injection moulding** 

Little distortion

Good thermal shock resistance

Low processing temperature (low energy demand, short cycle time, low textile damaging with back-extruding

Little abrasion

Good acoustical properties



WPC Thermoforming Serial units in passenger cars (various models)

Source: Renolit 2007, Werzalit 2007



Loudspeaker enclosures and other WPC units (partly in series production (Audi)

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Extrusion Floorboards Underfloor constructions Cover strips et cetera Injection moulding Coffered deckings Fixing material et cetera





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Source: nova-Institut 2007, Werzalit 2007





## First seal of approval for WPC deckings

After inspection to be assigned to manufacturers of deckings from wood-polymere-materials (WPC)

"Qualitätsgemeinschaft Holzwerkstoffe" is an approved inspection and certification body of "Deutsches Institut für Bautechnik (DIBt)"

Notified body of the EU (Certification body of CE marking of wood materials according to DIN EN 13986); identification no. 1344

Quality properties of the seal of approval:

- Requirements on raw materials
- Requirements on product properties
- Manufacturer warranties may deviate upward







## Future market China – The awakening of a giant

Rapid development, approx. 250 actors, 140 of which are manufacturers

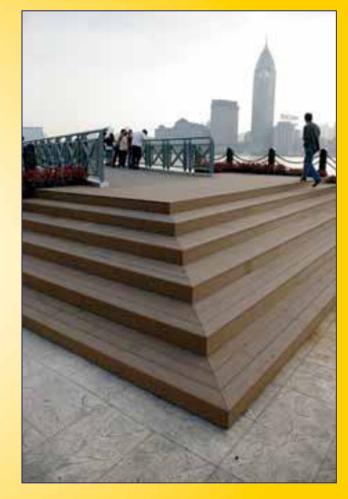
Production volume 2006: approx. 75,000 t/a, but for Olympia buildings alone, approx. 80,000 t were used, estimate 2007: 150,000 t

Less wood fibres, more "biomass" (bamboo, corn stalks, rice husks etc.) -> European quality demands are tough / cannot be met

Fibre proportion is 40 to 60 % on the average

Most common polymeres: PE and PVC

Favourable factors of production and low material costs, but (still) low production speed



Parts of the promenade against the backdrop of the Oriental Pearl Tower in Pudong / Shanghai.





## **Future market China – Innovative applications**





## **Furniture**

#### **Extrusion**

Extruded shelves

Constructive elements

Decorative and handle strips



#### **Injection moulding**

One- or multipart furniture Upholstery support Handholds, handle shells, small parts

#### Connecting elements



#### Source: Maschinenbau Kitz 2006, IKEA 2007, Korte 2007

Other Panel materials Thermoforming Rotation moulding







## **Industrial and consumer goods**

#### **Injection** moulding

Advertising material, office supplies

Urns, flower pots

**Functional parts** 

Pallets, packing material

**Tableware** 

Extrusion

Baseboards

Snail prevention fence





Source: nova-Institut 2007 & 2008, Licno 2007







### **Market volume WPC**

1) Kaczmarek & Wortberg 2003; 2) AMI 2003; 3) Eder 2003;

4) Kirsch & Daniel 2004; 5) www.american-recycler.com (01/2004); 6) pers. Mitteilung Kikuchi, T. (EIN) 2005; 7) Kikuchi, T. (EIN) 2002; 8) nova 2005: WPC-Studie; 9) nova 2005: WPC-Studie (Prognose); 10) Hackwell & Pritchard 2005, Update 2006; 11) Nash (AMI), zitiert nach: Holz- und Kunststoffverarbeitung (HK) 1–2/06; 12) Kikuchi, T. (EIN): "WPC: Marketing und Normen in Japan", 6th Global Wood and Natural Fibre Composites Symposium, Kassel 2006; 13) nova/Korte 2006 (Prognos); 14) Eder 2007: WPCs – An Updated Worldwide Market **Overview Including a Short** Glance at Final Consumers, Bordeaux 2007: 15) Carus & Müssig 2007 (verändert); 16) nova 2007; 17) Gahle, Carus, Eder 2007/08.

	Europe	Germany	North America	USA	Japan	China
1998		-	-	100,000 t <sup>1)</sup>	_	
1999	-	_	-	-	14,000 t <sup>7)</sup>	_
2000	3,000 t <sup>2)</sup> -50,000 t <sup>3)</sup>		135,000 t <sup>3)</sup>	200,000 t <sup>1)</sup>	22,000 t <sup>7)</sup>	_
2002	15,000 t <sup>1)</sup>	_	_	-	-	_
2003	20,000 t <sup>4)</sup> 25,000 t <sup>1)</sup> 30,000 t <sup>2)</sup>	_	600,000 t <sup>5)</sup>	400,000 t <sup>2)</sup>	30,000 t <sup>6)</sup>	_
2004	-	5,000 t <sup>8)</sup>	_	_	-	_
2005	40,000 t <sup>11)</sup> 100,000 t <sup>10), 14)</sup>	10,000 t <sup>9)</sup>	700,000 t <sup>10)</sup>	_	35,000 t <sup>12)</sup>	_
2006	50,000 t <sup>11)</sup> 100,000 t <sup>16)</sup>	-	_	_	40,000 t <sup>12)</sup>	75,000 t <sup>17)</sup>
2007	120,000 t <sup>16)</sup>	20,000 t <sup>13)</sup>	_	_	50,000 t <sup>12)</sup>	150,000 t <sup>17)</sup>
2010	270,000 t <sup>14)</sup>	116,000 t <sup>15)</sup>	1.6 Mio. t <sup>14)</sup>	-	100,000 t <sup>14)</sup>	200,000 t <sup>16)</sup>



## **Bioplastics**

Wood-Plastic-Composites (WPC) and other innovative wood materials

### **Bioplastics**

Natural fibre reinforced plastics (NFRP)





## The most important markets for bioplastics



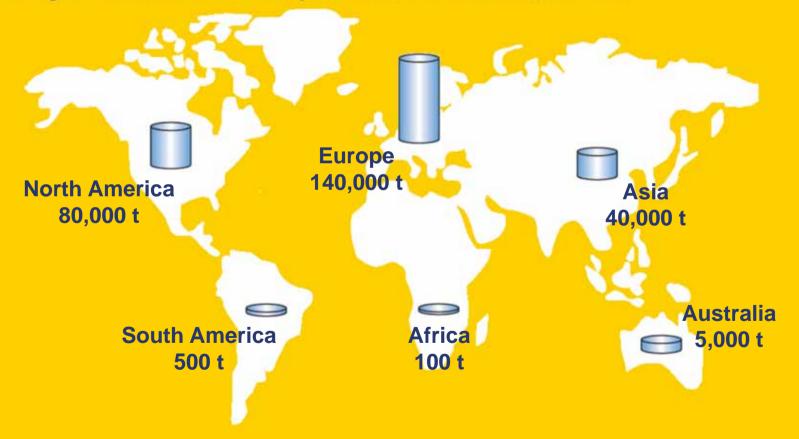
#### **Packaging – Automobiles – Industrial and Consumer Goods**





# Worldwide production capacities of biodegradable bioplastics

Actually available max. capacities 2007: 265,000 t/a



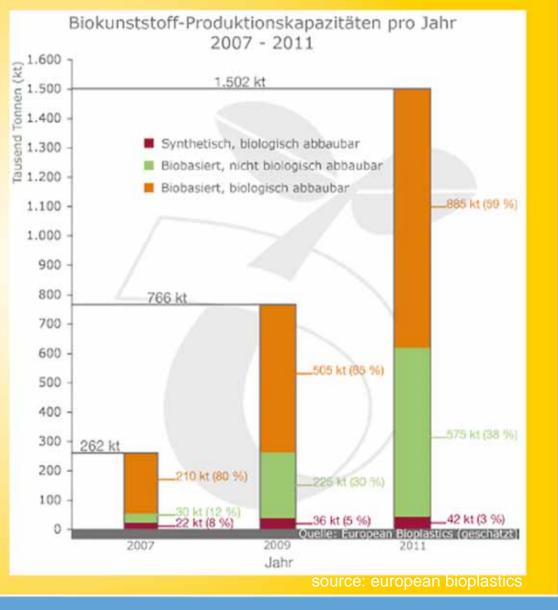
Source: nova 2007, the study was conducted by nova-Institut GmbH (Hürth) and partners – on behalf of Reifenhäuser GmbH & Co. KG Maschinenfabrik (Troisdorf), 2007





#### **Trend: Growth in bio-based bioplastic**

In 2007 it was forecasted that non bio-degradable bioplastics will have the highest growth rate Growth mainly in the biobased sector





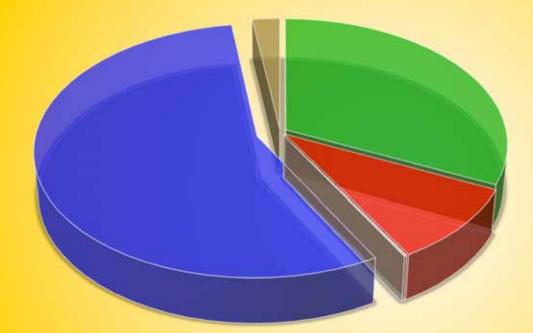


## Additional production capacities for bioplastics, development since 2007\*

	350,000					
+	Continent	Capacity 2007 Until end 2008		Until 2010, under construction		
		material	amount	material	amount	
	Asia	Lactic acids and lactates (PLA) PHA TPS/starch blend	100,000 2,000 1,000	PBS, biobased	10,000	113,000
	Europe			PLA	71,500	73,500
				succinic acid	2,000	
	North America			РНА	50,000	50,000
	South America			Bio-PE	300,000	300,000
	Sum		103,000		433,500	536,500
=	<b>2008:</b> 453,00		2010:		886,500	







PLA

PHA

- **TPS/starch blend**
- Bio-PE
- PBS (biobased)

source: nova-Institut





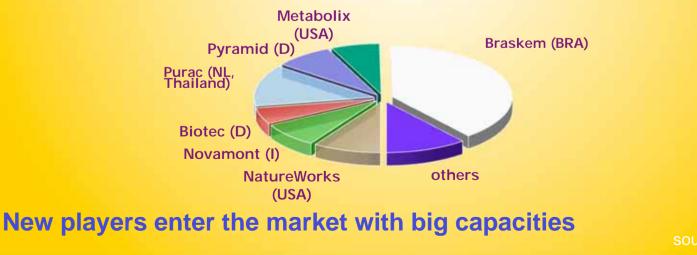
#### The main new players

Purac (NL):

Pyramid bioplastics (D): Braskem (BRA): construction Metabolix (USA): built ca. 100,000 t/a (lactic acid, lactates) capacity in Thailand

- ca. 60,000 t/a (PLA) under construction
- ca. 300,000 t/a (biobased PE) under

ca. 50,000 t/a (PHA) under construction



source: nova-Institut, narocon





## Packagings (biobased and) biodegradable: Starch, TPS, PLA, PHA / PHB, cellulose, blends etc.

#### **Markets:**

Carrier bags (Compost) bags Food packagings Bottles Packaging material, filler material "Seedling" as an international seal for proven compostability



**Kompostierbare Verpackung** 





# Industrial and consumer goods biobased and partly biodegradable:

Straight vegetable oils, resins, natural rubber, starch, PLA etc.

Markets

Foams, mattresses

**Textiles** 

Catering

Electrical devices (mobile phones, MP3 players etc.)

Writing utensils, ball-point pens

Sporting goods and toys

Mulch films, planting pots

Cosmetic and sanitary products

Credit cards

Medical engineering (implants etc.)

Source: Novamont 2006, Samsung 2008, nova-Institut 2007, Nature Works 2004, 2005





## Automobiles biobased and non-biodegradable:

Straight vegetable oils, resins, natural rubber, starch, PLA etc.

#### **Markets:**

Tyres Foams (seat upholstery) Moulded parts Car mats Interior

etc.





Source: Novamont 2007, Laer 2007, Cargill 2008, Mazda 2006, John Deer 2007





#### In detail: Bioplastics in the automotive industry Biopolymers – more than just in the starting blocks!

#### **Selected examples I**

- Ford, USA: Foamed plastics with a 40% soy proportion for seats, head rests and arm rests, introduced 2006.
- DuPont, USA: Sorona-Biopolymer with a 37% renewable resource proportion, market introduction middle of 2007. The material is injection moulding compatible and needs 40% less production energy.
- Mazda, Japan: May 2006 introduction of bioplastics for automobile interior, 88% PLA (made of crop) and 12% crude oil based. Considerably better mechanical and thermal properties than PLA.
- Toyota, Japan: Already since 1998 PLA (in mixture with PP) in dashboard applications for the Japanese market in the design models PRIUS and RAUM. Internal PLA production (1,000 t/y) for automotive and non-automotive applications – outlook: in the year 2020 biopolymers 20% (turnover 38 bn. US-\$) of the worldwide polymer production.
- Mitsubishi, Japan: PBS made through fermentation of sugar in combination with bamboo fibres introduced in 2006 ("Green Plastic"); Life cycle CO<sub>2</sub> emission about 50% lower than petrochemical substitute.







#### In detail: Bioplastics in the automotive industry Biopolymers – more than just in the starting blocks!

#### **Selected examples II**

- Honda, Japan: "Bio-Fabrics" textiles for the automotive interior and seats. Use of PPT (Polypropylen Terephthalat) as a materials, which is produced via polymerisation of 1-3PDO (Propandiol) on corn basis (DuPont, Tate & Lyle) and a petrochemical component.
- Goodyear, USA: The tire BioTRED is produced using "nano-droplets of a complexed starch" and is available on the market as GT3 (Europe) and GT-HYBRID and EAGLE LS3000 (Japan). Low production energy, reduced rolling resistance and 5% fuel savings.
- Arkema, USA: Rilsan PA11 is a high performance polymer with a ricinus oil base with similar properties to Polyamid 12. It was awarded the label "Biomass Based" in Japan in 2006. Currently the company offers a complete fuel line system for biodiesel – it has already been approved in Europe and Brazil. The greenhouse gas savings are about 40%.
- Polytec-Automotive, Deutschland: Introduced in 2006 a prototype of a trunkliner for the new Audi A4 which consists completely from renewable resources – sugarcane resin/furan instead of PU, jute instead of fibre glass.





#### In detail: Bioplastics in the automotive industry Biopolymers – more than just in the starting blocks!

## Selected examples III – soy based foams

- No effect on costs
- Improved properties compared to synthetic foams
- Applicable with minimal production modulations
- Approx. 15 kg of foams in every vehicle
- Applications: seats, head rests, arm rests, headliner etc., but also parcel tray and bumpers
- Many well known providers (Cargill, Lear and at least six more)







## **Outlook**

On which resources and materials should the manufacturing industry rely in the future?

#### **Biomaterials do have a bright future!**

Price development and availability of agricultural resources clearly less critical than with fossile resources; large available agricultural areas can be activated.

**Big substitution potential and technical additional benefit.** 

Two-digit growth every year.

**Bioplastics:** "bioplastic & food"- big discussion without a real problem – but this is another presentation!







## Thank you for your attention.



Michael Carus, Managing director Division Head "Renewable Raw Materials / Market Research" Tel.: +49 (0) 2233 – 48 14-40 E-Mail: michael.carus@nova-institut.de

**nova-Institut GmbH**, Chemiepark Knapsack, Industriestrasse, 50354 Huerth, Germany Tel.: +49 (0) 2233 – 48 14-40 (office), Fax: +49 (0) 2233 – 48 14-50

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